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FOR IMMEDIATE RELEASE

The Cruise Place Taps Nicole Blaser for Travel Consultant Position

Tucson, Ariz. – May 5, 2008 – Nicole Blaser, a Tucson native, has been named as The Cruise Place’s newest travel consultant, according to Scott Cadow, owner and president of the company.

“Nicole brings a wealth of experience in the travel industry to us,” said Cadow. Her latest position was as assistant cruise director and party planner for Holland America Cruise Line. Before that she was the youth program director for Norwegian Cruise Line.”

“Since I graduated from the University of Arizona in 2005, I’ve been able to get paid for playing aboard a ship,” said Blaser. “Now, I’m happy to be able to help other people with their travel dreams but still have a home base to come back to every day – instead of just going downstairs,” she said with a smile.

Blaser can be reached at The Cruise Place, 520 886 7444 or via e-mail at Nicole@TheCruisePlace.com. More information about The Cruise Place, located at 1605 N. Wilmot, Suite 102B, Tucson, is on the company’s website, www.TheCruisePlace.com.

About The Cruise Place

The Cruise Place in Tucson, Arizona is a \$12 million travel consultancy providing expertise in all areas of leisure travel. With offices in San Marcos, CA, Tucson, AZ and Kansas City, KS, it is a member of the Signature Travel Network co-op. More information about The Cruise Place is available at the website or by calling (520)886-SHIP (7447) or toll free at (800) 955-5769.

In addition to his business operations, Cadow is also president of the American Association of Travel Agents www.ataa.net, a member-driven organization dedicated to enhancing educational opportunities within the travel industry.

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