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Surf's Up! – The Cruise Place Sails Into 20 Year Anniversary; Gives 12 Free Cruise Vacations

Tucson, Ariz. – May 16, 2008 – The Cruise Place, a nationally recognized travel agency, located at 1605 N. Wilmot, Suite 102B, Tucson, is celebrating 20 years of cruise and land travel by giving away a free cruise each month during 2008 in partnership with Holland America Line, Princess Cruises and Carnival Cruise Line.

To date, four winners have been announced. Eugene Askenasy won a nine-day Exotic Mexican Riviera cruise on Carnival Cruise Lines and Charleen Laughlin landed a seven-day Mexican Riviera cruise on Holland America Line. Other winners were Margaret Sue Wells and Donald Roepke, who have not chosen their trips as yet. The Cruise Place will continue to give away a cruise each month in 2008. People can enter each week for the monthly drawings at one of The Cruise Place events or by stopping by its office.

“My wife, Judy, and I are excited about our cruise to the Mexican Riviera in the fall,” said Gene Askenasy, a cruise winner. “We do lots of traveling, but have never been on a Carnival Cruise before and are really looking forward to it. We were in Acapulco 25 years ago, so I imagine lots of things have changed and we are eager to discover what it is like now,” he continued.

The Cruise Place has also opened its new Training and Event Facility and uses the space to hold special events, client parties, group presentations, wine tasting, travel presentations and staff training events. “The facility is designed to allow customers a more relaxed and professional environment for planning and reviewing their travel plans, as well as a fun and exciting place to hold educational events,” said Scott Cadow, owner.

About The Cruise Place

The Cruise Place in Tucson is a \$12 million travel consultancy providing expertise in all areas of leisure travel. With offices in San Marcos, CA; Tucson, AZ and Kansas City, KS, it is a member of the Signature Travel Network co-op. More information about The Cruise Place is available at www.TheCruisePlace.com or by calling (520)886-SHIP (7447) or toll free at (800) 955-5769.

In addition to his business operations, Cadow is also president of the American Association of Travel Agents www.ataa.net, a member-driven organization dedicated to enhancing educational opportunities within the travel industry.

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